



Summary

- **18 Years experience** working in many areas of design/development for both print & web
- Graduated from the **University at Buffalo** with a **BFA in Communication Design**
- Proficient in Photoshop, Illustrator, InDesign, Figma, HTML, CSS, Javascript, jQuery and much more

Experience - Past 5 Years

SIDARM Sports, Manager; Digital Content

- Oversee expanded Digital Content team
- Design and develop custom web experiences for many partners

Syracuse, NY

2/2022 - Present

SIDARM Sports, Digital Content Specialist

- Design and develop web experiences using Figma, Adobe CC, HTML, CSS, Javascript and jQuery
- Work closely with clients to ensure proper deliverables and sponsorship opportunities
- Examine analytics to determine ROI for both the school and company

Syracuse, NY

2/2021 - 2/2022

SIDARM Sports, Front-end Web Developer

- Developed 120 collegiate athletics websites using HTML, CSS, jQuery and KnockoutJS
- Edited existing websites per client's requests
- Assisted design team in best practices for web design

Syracuse, NY

5/2018 - 2/2021

Experience - Previous 13 Years

Web Station Inc, Lead Graphic Designer/Web Developer, Charlotte, NC, 1/2015 - 5/2018

Designed, built, edited and maintained websites using HTML, CSS, and Javascript/jQuery · Designed logos, web graphics and other various marketing materials

Marketing Tech, Creative Director, Buffalo, NY, 7/2011 - 1/2015

Oversaw and managed entire graphics department · Designed logos, print ads and other marketing materials · Designed, developed and maintained websites

Table Hopping Newspaper, Graphic / Web Designer, Syracuse, NY, 6/2009 - 7/2011

Created and modified all advertisements · Implemented web graphics and updated the website · Edited newspaper articles and copy wrote the "Events" section

Sir Speedy Printing, Graphic Artist, Charlotte, NC, 6/2008 - 1/2009

Designed posters, business cards, and other printed material · Performed printer and computer troubleshooting · Communicated design expertise to customers

Herff Jones, Graphics Operator, Charlotte, NC, 1/2008 - 6/2008

Organized files in a print ready manner · Corrected yearbook pages as per client's request · Ranked in the top three among all operators in speed, accuracy and quality

Sports Nuts, Graphic / Web Designer, Charlotte, NC, 2/2007 - 1/2008

Designed print advertisements featured in local/national publications · Designed and developed two company websites · Sales improved 25% once the websites went live

Printworks Printing, Pre-Press Graphic Artist, Syracuse, NY, 10/2005 - 10/2006

Designed all materials per customer's requests · Prepared files to ensure print quality and readiness · Oversaw the addition of an expanded design service

